

Wyoming Made Retail Selling Event(s) Application
Winter 2012

GENERAL INSTRUCTIONS

- Application form must be completed in its entirety and required documentation attached by **October 30, 2011**
- Please print or type.
- Incomplete applications will not be reviewed.

Please check the events below in which you wish to participate.

- International Sports Expo – January 5-8, 2012**
- Denver Merchandise Mart – February 25-28, 2012**
- International Sports Expo – March 15-18, 2012**
- Wyoming Made Television Segment – *showcase one business each week***

***Events have limited space available.**

****Participation in events will be determined by juried process.**

BUSINESS INFORMATION

1. NAME OF BUSINESS _____
2. FEDERAL TAX ID NUMBER OR SOCIAL SECURITY NUMBER _____
3. MAILING ADDRESS _____
4. CITY/ZIP _____
5. BUSINESS ENTITY (Corp, Partnership, Sole Proprietor, Other) _____
6. PRESIDENT (if Corporation) _____ OR OWNER _____
7. MANAGER (If Different) _____
8. PHONE _____ FAX # _____
9. YEARS IN BUSINESS _____ NUMBER OF EMPLOYEES _____
10. E-MAIL ADDRESS _____ WEB ADDRESS _____
11. IS YOUR BUSINESS A MEMBER IN GOOD STANDING OF THE WYOMING FIRST PROGRAM?
(Please Circle one) YES NO
12. HOW LONG HAVE YOU BEEN A MEMBER OF WYOMING FIRST? _____
13. BUSINESS DESCRIPTION. Give a brief description AND history of business.

Wyoming Made Retail Selling Events Guidelines

PURPOSE

The Wyoming Business Council Retail Selling Events Program exists to assist Wyoming businesses with selling their products at various retail venues.

ELIGIBILITY REQUIREMENTS

Wyoming businesses are eligible to apply for a Wyoming Made Retail Events if they meet the following criteria:

1. Be a member of Wyoming First.
2. Document that the selling event(s) is an appropriate venue for the company.

RESPONSIBILITIES OF THE COMPANY

1. Business will attend selected events to market/promote their product(s).
2. Business will agree to pay requested fee to hold a booth space.

RESPONSIBILITIES OF THE COUNCIL

1. Council will secure space at the Event(s).
2. If available, Council will offer TSI Grant Co-Op reimbursement to attending businesses.
3. Council will obtain a sales license for the Event(s), if necessary.
4. Council will provide carpeting, tables, and some display for booth space.

DISCLAIMER

The Council and its staff are not responsible for any product(s) damaged or lost due to circumstances beyond their control. The Company assumes the risk of loss due to damaged, lost or stolen items during the event(s).

INDEMNIFICATION

The Company will fulfill the obligation to complete the required application to endure inclusion into the Wyoming Made Retail Selling Events. Failure to complete this contract will result in exclusion from participation.

APPLICATION PROCESS

Potential participants of the Wyoming Made Retail Selling Events must complete and return the Wyoming Made Retail Selling Events application prior to the date stated in the application. Applicants will be notified as to their status via written or electronic format from the Wyoming Business Council.

14. PRODUCT. Describe the product of the business (Photo must be attached or emailed)

I certify that I have read and understand the Wyoming Made Retail Selling Event(s) Guidelines and the information provided in this application is true and correct to the best of my knowledge. Activities will be conducted in accordance with the guidelines of a Wyoming Made Retail Selling Event(s).

Signature

Title

Date

Return application forms to:
Wyoming Business Council

ATTN: Annie Wood

214 West 15th Street * Cheyenne, WY 82002

Phone: 307-777-2844 * Fax: 307-777-2838

* Email: annie.wood@wyo.gov