



Placemaking Funding Application

MAIN STREET

Scoring Criteria

Grant Question	Score (up to)
Describe the project	5
Why is this a priority for your organization?	15
Describe any public benefits and how the impact will be measured. (Must be able to measure)	20
Increased usage	
Increased sales tax or property tax (baseline & increase)	
Success stories & pictures	
Public benefit (baseline & increase)	
Leveraged dollars vs. state investment	
Other – please explain in detail	
Attachments: All attachments are required!	
• A realistic timeline	5
• Budget w/quotes	5
○ 1 quote	0
○ 3 quotes	5
○ Cash Match	20
○ 10%	5
○ 25%	10
○ 50%	15
○ 100%	20
• Completed “Power of 10” exercise	20
• Dot Exercise (or equivalent) to show community consensus	20
• Support letter mayor, council, or municipal representative	required
• Support letters from the community	10
○ Three support letters	5
○ Each letter after	1
TOTAL SCORE (can earn 120 with budget & support)	100

A minimum of 75 points must be accumulated for consideration.