

Call for Presenters – Idea Expo 2009

Dear Wyoming Business:

In 2007 the Wyoming Business Council and its partners at the University of Wyoming combined forces to bring the Business-to-Business Idea Expo to Wyoming. This event has proven to be a valuable tool for Wyoming businesses and has grown in attendance each year.

This year's event will be held at the Laramie Hilton Garden Inn and UW Conference Center, Sept. 28-29.

The Idea Expo was built around the concept of providing sessions for businesses to share how they've been successful and innovative. To further our commitment to creating Idea Expo sessions based largely on user generated content, we are soliciting session suggestions directly from Wyoming's business community. A special, but not exclusive emphasis this year will be on subjects particularly useful to entrepreneurial businesses and entrepreneurs.

If your business would like to present at the 2009 Idea Expo, please submit your proposal for a 50-minute session using the form below. The sessions may be simple presentations or panel discussions. You will be notified by July 15 if your session has been chosen. **Deadline for submission is July 15, 2009.**

Business-to-Business Idea Expo Breakout Presentation Proposal – *please attach additional information if needed.*

Session Title: _____

Session Presenters & Companies: _____

Session General Description: _____

Will one 50 minute session suffice, or will you need a second slot for a “part two?” _____ yes/no Preferred Date for Session: 9/28 or 9/29

Session Category (Circle One): *Finance Marketing Human Resources Business Planning General Entrepreneurship Innovation Other*

Please submit form to: Brandon Marshall
Wyoming Business Council - 214 W. 15th Street - Cheyenne, WY 82002
DEADLINE July 15, 2009

Business-to-Business

Idea Expo