

2019-2020 REGIONAL STARTUP CHALLENGE SPONSORSHIP APPLICATION GUIDELINES & INFORMATION

Startup:Wyoming is managed by the Wyoming Business Council and the regional startup challenge sponsorship is offered to communities who are organizing startup challenges in the state of Wyoming. Funds are available for programming of the startup challenge.

Eligibility & Requirements

See our website at <http://www.wyomingbusiness.org/startupwy> for eligibility and requirements.

Eligible applicants are cities, towns, counties, joint powers boards, educational institutions, nonprofit organizations and local economic development organizations.

Itemized expenditure list must be submitted to the WBC before sponsorship payment will be made.

Sponsorship Range

Match dollar for dollar up to \$25,000 per startup challenge, matched by local fundraising.

Sponsorship money can be used for programming of the startup challenge, not award money.

Application Process

Organizations must complete and return the application **prior to** the startup challenge pitch event. Expenditures incurred without written sponsorship confirmation from the WBC are the sole responsibility of the organization.

The application process cannot be started after the pitch event.

Documentation Requirements

Within thirty (30) days following the completion of the startup challenge, the organization must complete and submit an Itemized Expenditure Report and Copies of any publicity.

Logo Use

The WBC will be acknowledged as a sponsor in published materials such as brochures, flyers, program guides, banners, etc. The WBC logo is a registered trademark of the state of Wyoming. When using the WBC logo, follow our standard guidelines.

- The 'TM' or ® trademark symbol must be visible and not cropped.
- Please do not modify, stretch or distort the logo in any way. You may resize as needed but must retain all proportions.
- Please do not create new messaging or taglines when using the logo.
- A white logo should be used on dark and black backgrounds with the black logo being used on light and white backgrounds.